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**Release: fDi Magazine ranks Brantford in Top 10 for American Cities of the Future Again!**

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**Subject :** Release: fDi Magazine ranks Brantford in Top 10 for American Cities of the Future Again!

**To :** Kathryn Robicheau  
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MEDIA RELEASE

FOR IMMEDIATE RELEASE

July 30, 2013

***fDi Magazine* ranks Brantford in Top 10 for American Cities of the Future Again!**

**Brantford, Ontario, Canada** – Brantford has been named among the top 10 “American Cities of the Future” by *fDi Magazine* for a second consecutive edition of the rankings. Building on its 2011/12 ranking as one of the most cost competitive micro cities in the Americas, Brantford now ranks eighth in terms of overall business friendliness based on factors such as knowledge based industries, global 500 companies, job creation, foreign direct investment projects, corporate taxation and credit rating, as well as ease of doing business.

Published by the *Financial Times* of London, *fDi Magazine* produces a bi-annual ranking of cities in North, South and Central America. The 2013/14 American Cities of the Future competition was based on data collected from 422 cities under five different categories: Economic Potential, Human Resources, Cost Effectiveness, Infrastructure

and Business Friendliness. From a population standpoint, Brantford qualified in the micro city category, defined by cities with populations under 100,000.

“Being recognized as one of the most business friendly cities of its size in the western hemisphere is a great accomplishment and speaks to the pro-business climate our city offers,” said Brantford Mayor Chris Friel. “Our commitment to a strong local economy with global reach and presence is evidenced by the many international companies now calling Brantford home and the continued investment in the knowledge based economy that will define our community moving forward.”

*fDi Magazine* is one of the worlds’ leading publications on the business of globalization providing corporate decision-makers and cross border investment professionals with an up-to-date image of the ever-changing global investment map.

For more information on the Top American Cities of the Future Winners, visit the fDi website at: <http://www.fdiintelligence.com/Locations/Americas/American-Cities-of-the-Future-2013-14>.

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### **About Brantford, Ontario**

Located on Provincial Highway 403, one hour southwest of Toronto, the city of Brantford is ideally situated in the heart of Canada’s Golden Horseshoe. Designated as an urban growth centre in the provincial growth plan, Brantford’s current CMA population is 125,000. Since 2011, Brantford has attracted 46 new industries that have created 1,500 new jobs.

With its diversified manufacturing sector and continually growing post-secondary presence, Brantford’s economic outlook is very promising. The city boasts an accessible and supportive local government and business community, with infrastructure capacity to support future growth. Offering big city amenities with a small town feel, Brantford offers many advantages for living, working, investing and doing

business.

For more information about the City of Brantford, please visit [www.brantford.ca](http://www.brantford.ca) or [www.brantfordbrant.com](http://www.brantfordbrant.com).

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